



Classic Chevy Club Website Use Instructions

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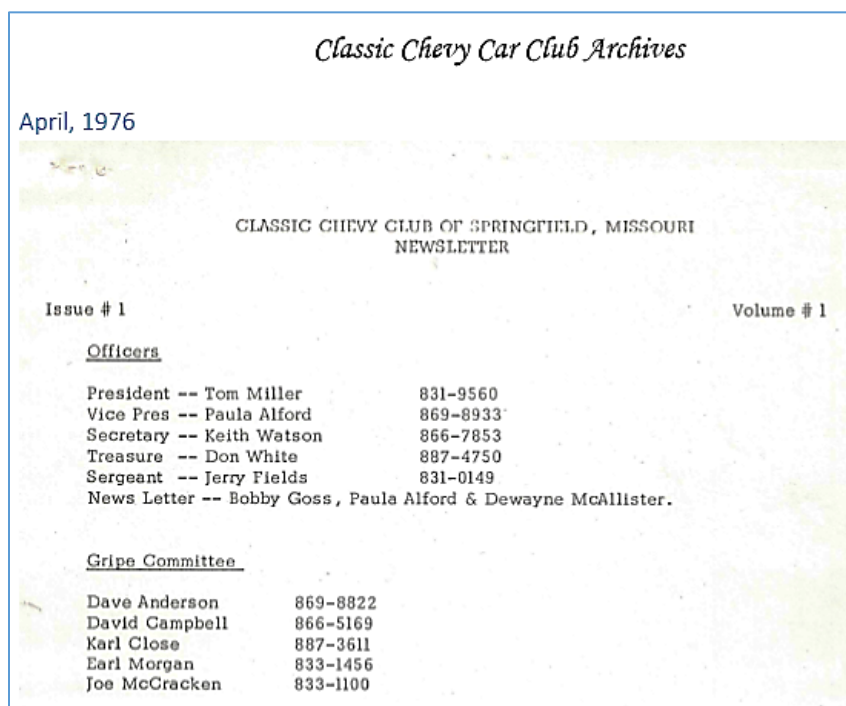
Mission Statement

Classic Chevy Club was formed in 1975 for the enjoyment, preservation, and restoration of Classic Chevy's. Members need not own a car, but a sincere interest is requested.

Background

The club was founded in 1975. My understanding is that Tom Miller used the local newspaper to communicate his desire to start a car club. The first meeting was to be at Springfield Lake in April. And the club was established.

The first newsletter was published in April, 1976. Tom Miller was the first president and Bobby Goss was one of the editors of the newsletter. Wendell Royster and Bud Janes were members then and now. And yes, they also had a Gripe Committee.



Many thanks to Bobby Goss, newsletter editor, who kept many of the early newsletters. They have been digitized and are available in the newly created website. The early newsletters contain a treasure trove of memories about the early days of the club. The editing technology at that time was certainly different then than now. Of course, there was a typewriter, along with attachments like car show flyers and recipes. I can remember taking typewriting in high school. Paragraphing, table creation, page numbering, and copying so that the document could be folded for mailing, but had to be set up back to back to conserve paper and postage, all were too much for a 15 year-old. There was no email, so the newsletters were mailed. The club had a member who was an illustrator that helped with graphics. Earl Morgan was very creative and witty.

However, you will determine when you read some of the 70's and 80's material, that the car club then was very similar to today's. They met regularly, had dinners, attended local and sometimes distant car shows and rallies, and participated in cruises. They performed charitable activities as we do now. If any

of the members or their families had health issues, there was a notification in the newsletter. In the 70's and 80's, the club was involved in more commercial endeavors such as event sponsorships and swap meets. It seemed that they had a more active interest in car and parts sale offerings than reported today.

In the first newsletter, the club considered a roller skating party. Would injuries be covered under Medicare?

The legacy newsletters make for a great journey down memory lane.

I asked Bobby Goss to reminisce about the club activities back then.

I would say the club was somewhat active before the first newsletters were written but that's where it's a little fuzzy about when we did some of the things we did.

I remember we had a Halloween party where everyone came in costume, also a skating party at a local skating rink on S. Campbell.

The Halloween party was held at the old Knights of Columbus hall (I think) that was on N. Boonville across from Pipkin school. That building is also long gone.

We had a miniature golf and go kart night over on E. Division which the golf course and go kart track are long gone now.

We also showed our cars up on the newly built "Park Central Square" because the city was wanting any kind of attractions they could come up with to keep people coming downtown.

We took several cars to a "rod run" over in Lamar, Mo. which was the first I'd ever been to.

We also had a club Poker Run in the early years that ended up at Fellows Lake.

We had our monthly meetings for a while at Phelps Grove Park under a big shade tree in the early years.

I know some of these things were done after the newsletter was started because I remember writing a report on them in the newsletter, but some of the things might have been done before the newsletters were started too. I just can't recall when some of these get-togethers were done for sure.

Tom Miller was the first president of the club and as far as I know he was probably the one that placed the ad or announcement in the local newspaper informing anyone interested to please attend a meeting at Lake Springfield Park to discuss and form a club. That ad or announcement was how I found out about it. Tom may have had another person or two involved in getting an interest up in forming a local chapter club but I'm not sure who they were if anyone.

I attended that meeting and that's where I met some of the best friends I have today. I don't remember the month but I think it was in the spring or possibly summer of the year because the weather was warm.

Genesis of the Classic Chevy Club

In the middle of the summer, leadership approached me about designing a website for our current and future members. We wanted the site to be member centric, that is, about our members and their classic Chevys (or in some cases Fords). If we did a good job creating an environment where this was paramount, then the ability to attract future members would be made easier. We wanted the website to reach out to like-minded organizations for fellowship and to participate in events like Fall Foliage Tour with them. We hope that this approach will allow us to grow the club membership, maintain current traditions, and to use technology to assist us with improving communication to current and future members.

We started the website approval process in late summer. WiX.com was selected to be the development and host provider. Some work was done since the website development is free. Costs would occur later in the process when we selected a domain name and host. Approval to start the development of a website was given by membership in October, for costs not exceeding \$200.00. And we were on our way.

Sixteen pages were developed. Each page has a background photograph of a member's classic as well as a particular function such Home Page, events, links to other sites, current and archived newsletters, a link to a Weather app, membership information, members only section(password protected), an app to contact us, and a robust photo album.

An SEO (Search Engine Optimization) application, to help our site to get noticed in Google, was run as well. Google Analytics was selected to help us understand who and why people are coming to our site.

Helpful results from these two features won't be realized for several months.

At this time, special acknowledgement and a hardy thanks to the following members:

Activity	Member
Overall encouragement to proceed along with financial resources	Larry Fortner, the club officers, and club membership
Website development and collaboration	Melinda Owen Dave Walters
Editing and proofing	Yvonna Davis
Reviewing	Dan Kuhn
A treasure trove of newsletters from the 70's and the 80's was made available as well as interviews and input.	Bobby Goss Wendell Royster Bud Janes

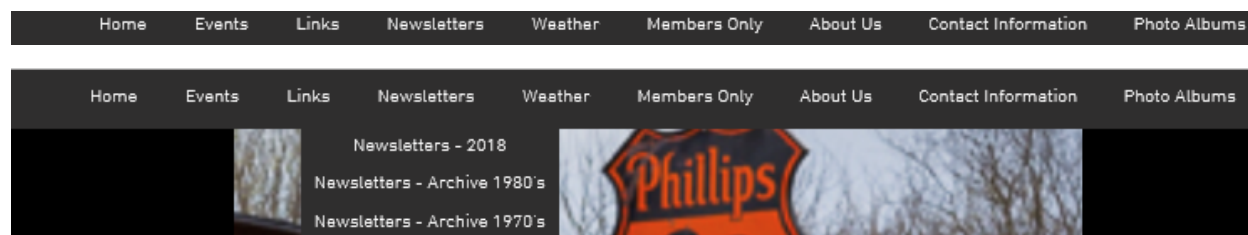
Page Definitions

Page	Type	Background Photo	Location
Home	Home Page	Helen & Larry Fortner's 1957 Chevy 210	Spencer, MO
Events	Hidden Page		
Car Show Schedule & Flyers	Subpage	Melinda & Jess Owen's 1932 Ford Coupe	Nixa Church of the Nazarene, Nixa, MO
Video	Subpage	Dave Walters' 1955 Chevy	
Recurring Club Events	Subpage	Mary & Dan Kuhn's 1957 Chevy	Fassnight Park, Springfield, MO
Signature Club Events	Subpage	Donna & John Baird's 1963 Corvette	Birthplace of Rte. 66 Festival, Shrine Mosque, Springfield, MO
Links	Main Page	Gene & Judy's Herndon's 1955 Oldsmobile	Fassnight Park, Springfield, MO
Newsletters	Hidden Page		
Newsletters - 2018	Subpage	Robin & Bobby Goss' 1956 Chevy	Steak 'n Shake, Springfield, MO
Newsletters - 2019	Subpage	Mary & Dennis Partlo's 1955 Chevy	Birthplace of Rte. 66 Festival, Springfield, MO
West Plains Car Club Newsletters	Subpage	Brenda & Ed Slama's 1957 Chevy	Nixa Christmas Parade, Nixa, MO
Newsletters – Archive 1980's	Subpage	Pam & Jake Lollar's 1934 Ford	BWBA Car Show, West Branson, MO
Newsletters – Archive 1970's	Subpage	Donna & Jim Meyer's 1936 Ford Humpback Sedan	Nixa Church of the Nazarene, Nixa, MO
Weather	Main Page	Donna & Jack Wernet's 1931 Ford Coupe	Fassnight Park, Springfield, MO
Members Only	Hidden Page		
Prior Membership Lists	Subpage	Walt Kruger's 1956 Chevy Sedan Delivery	Cruisin' USA, Nixa, MO
Bylaws	Subpage	Donna & Charles Mahaffey's 1963 Chevy Corvette	Fassnight Park, Springfield, MO
Analytics	Subpage	Yvonna Davis' 1957 Chevy Convertible	
On-line Members List	Subpage	Diane & Charles Mahaffey's 1967 Camaro	Steak 'n Shake, Springfield, MO
About Us	Hidden Page		
About Us	Subpage	Beverly & Johnny Cox's 1957 Chevy	Steak 'n Shake, Springfield, MO
Officers	Subpage	Barbara & Tom Trosper's 1934 Ford	Birthplace of Rte. 66 Festival, Springfield, MO
Club Information	Subpage	Norma & Dennis Taube's 1957 Chevy Pick Up	Evangel Temple, Springfield, MO
Contact Information	Main Page	Bud Janes' 1955 Chevy	Fassnight Park, Springfield, MO
Photo Albums	Main Page	Glenna & Jess Tomlin's 1957 Chevy	Cruisin' USA, Nixa, MO

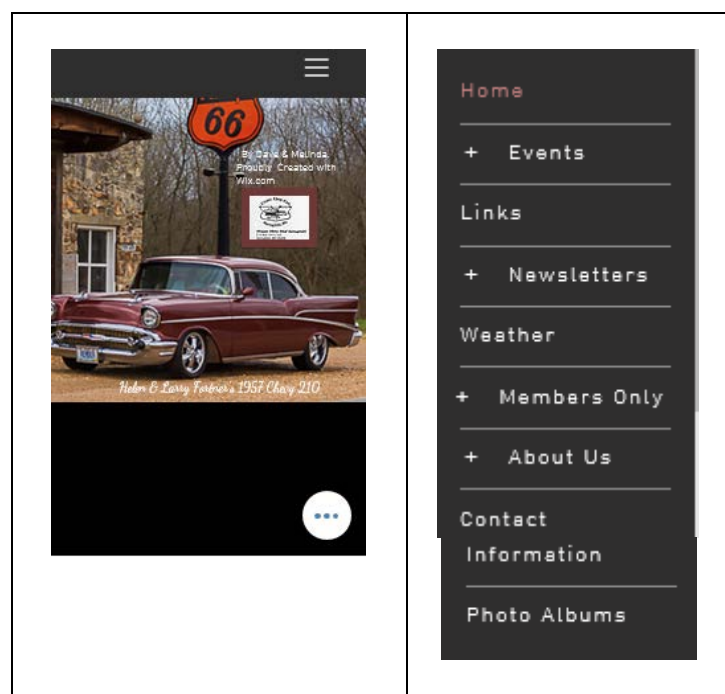
Basic Layout

The domain name for our website is <https://www.classicchevyclubspringfieldmo.com/>. Copy this link into your browser and set it up as a favorite.

The basic look or view of the screen will be the same for laptop, desktop, and iPad devices. The images may differ in size to accommodate the device. Mobile, Cell Phone, and Android Views contain basically the same information but may be rearranged to fit the screen. An example of this, is the Home menu that will be visible on all the pages for the Desktop, Laptop, iPad View and the corresponding drop down menus



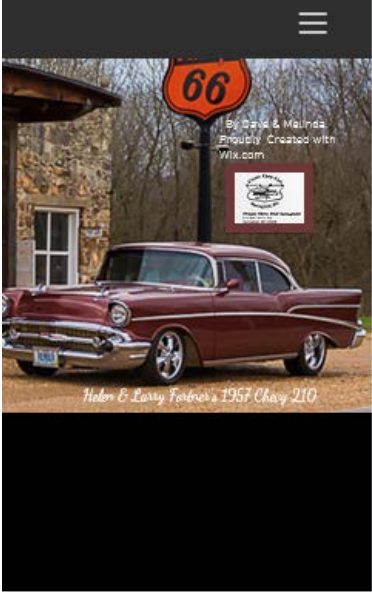
As well as the menu  and the drop down menus on the mobile devices. Note the + to expand and – to collapse the menu. You can always click on Home to return to this page.



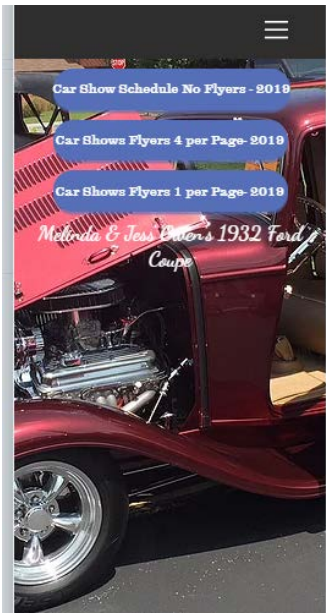
Page Review

Let's take a look at each page

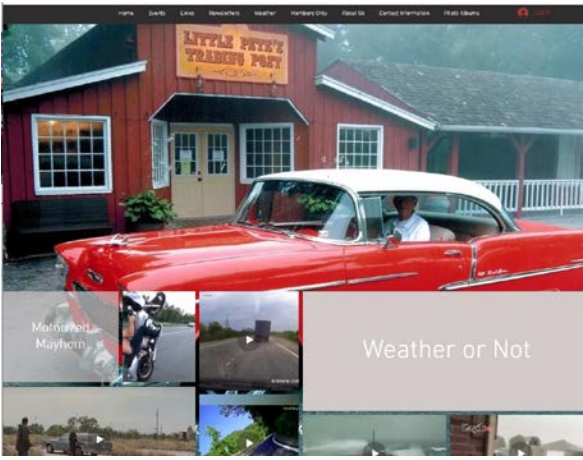
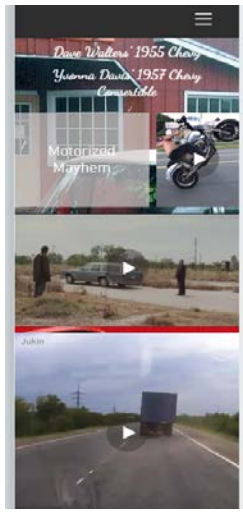
Home Page

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 The desktop view of the Home Page features a navigation bar at the top with links: Home, Events, Links, Newsletters, Weather, Members Only, About Us, Contact Information, and Photo Albums. The main content area displays a photograph of a red 1957 Chevy 210 parked in front of a stone building. A large Phillips 66 sign is visible in the background. Text overlays on the image include "By Dave & Melinda Proudly Created with Wix.com" and "Helen & Larry Fortner's 1957 Chevy 210". A small club logo is also present. This is the Home Page. A home page is a webpage that serves as the starting point of website. It is the default webpage that loads when you visit a web address that only contains a domain name. Our home page has the club logo and site menu as well as Developer acknowledgement and host provider. Special Announcements may be made here if required. For example – car for sale  The mobile view of the Home Page shows the same content as the desktop view, but with a hamburger menu icon in the top right corner. The text overlays and club logo are also present.	 The mobile view of the Home Page shows the same content as the desktop view, but with a hamburger menu icon in the top right corner. The text overlays and club logo are also present.

Events / Car Show Schedule & Flyers Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This page lists upcoming car shows with links to flyers and websites. When we get into the busy time of the year, individual pages for each month such as June and July can be created.	

Events / Video Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This page contains videos about the following: Motorized Mayhem, Weather or Not, Historical Hijinks, and Comical Content. New videos are added from time to time.	

Events / Recurring Club Events Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This page lists the recurring events such as Car Nuts and Dinner-Out Night dinners as well club meetings.	

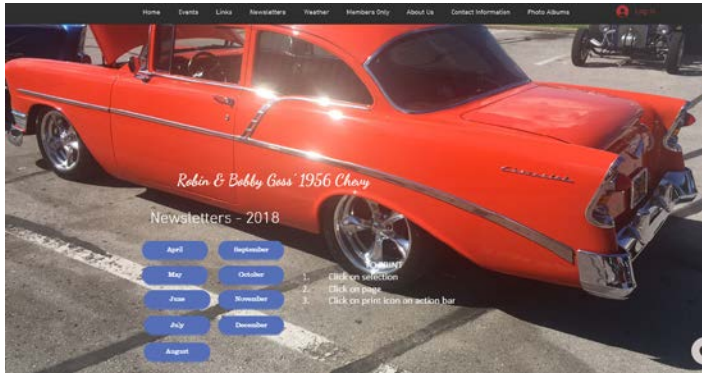
Events / Club Special Events Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 The special events page catalogs those singular occasions such as the Christmas Dinner or club Bar-B-Q as well as road trips to Collins and Rockbridge.	

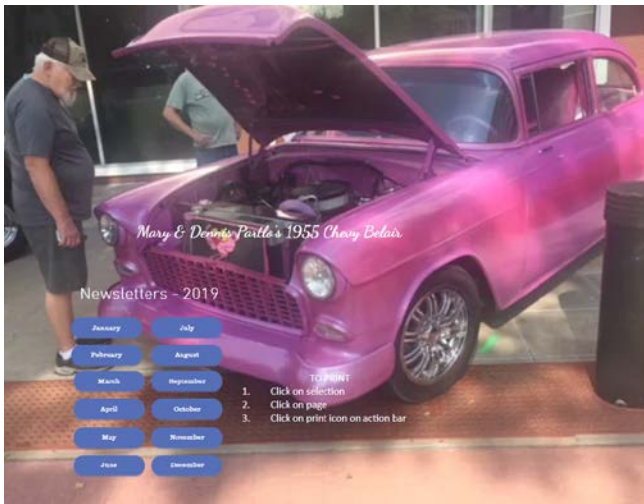
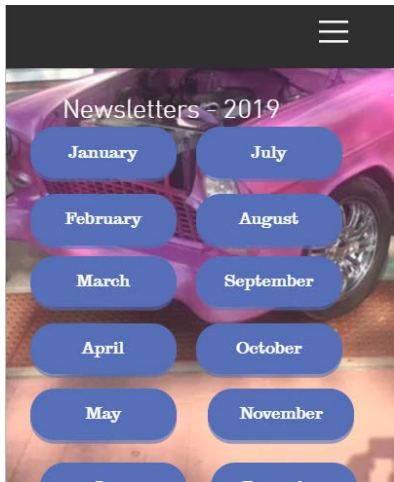
Links Main Page

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 These links connects the user to the websites of interest to club members; Ozark Car Events, Old Ride, surrounding area Chevy Clubs in Oklahoma, Arkansas, Mississippi, and Tennessee and others. Links to Springfield Little Theater and Convention and Visitors Bureau are available, too. Links to local activities such as Springfield Convention and Visitors Bureau	

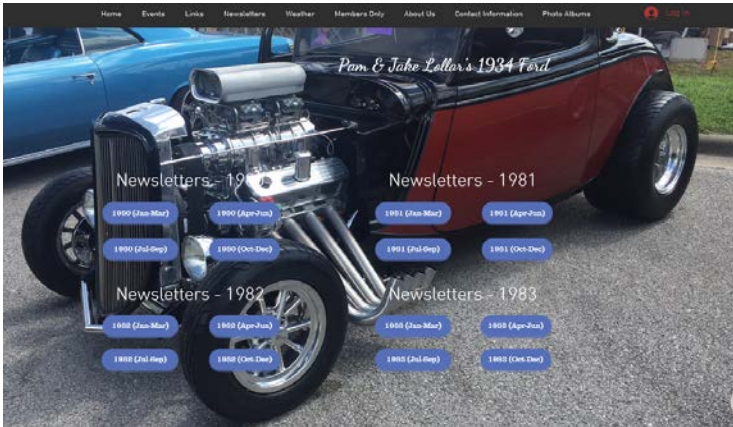
Newsletters / Newsletters – 2018 Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This page couples the club user to current and past issues of the Club newsletters for 2018.	

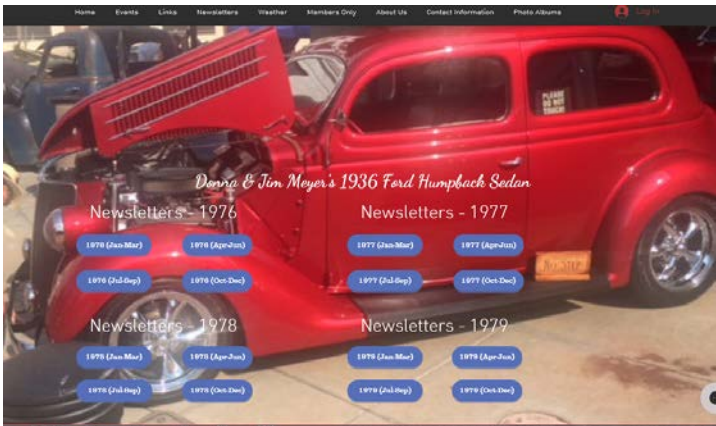
Newsletters / Newsletters – 2019 Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This page couples the club user to current and past issues of the Club newsletters for 2019.	

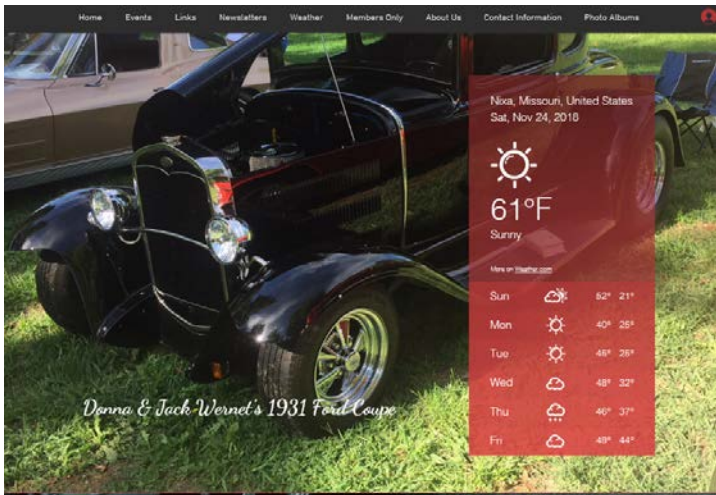
Newsletters / Newsletters – Archive 1980's Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 Links to 1980's newsletter are listed here.	

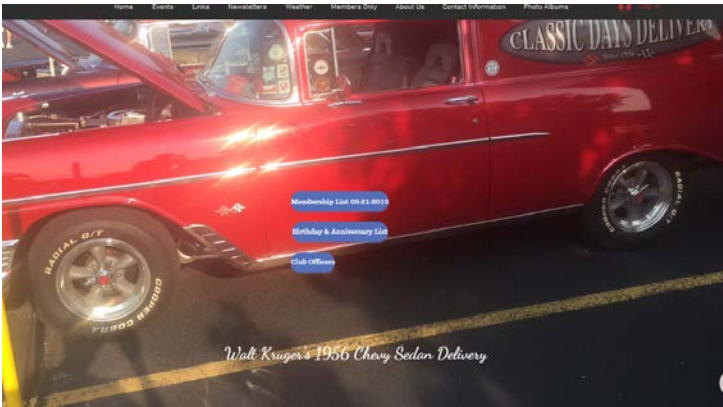
Newsletters / Newsletters – Archive 1970's Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 Links to 1970's newsletter are presented here.	

Weather Main Page

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 Weather.com is joined to our website. This app is robust and lists current temperatures and forecasts. It has its own link to Weather.com and its interactive website.	

Members Only / Membership Lists Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
Guest Area Please enter the password below. Go Only members can access this page. It is password protected. Password will be sent to members via email. 	

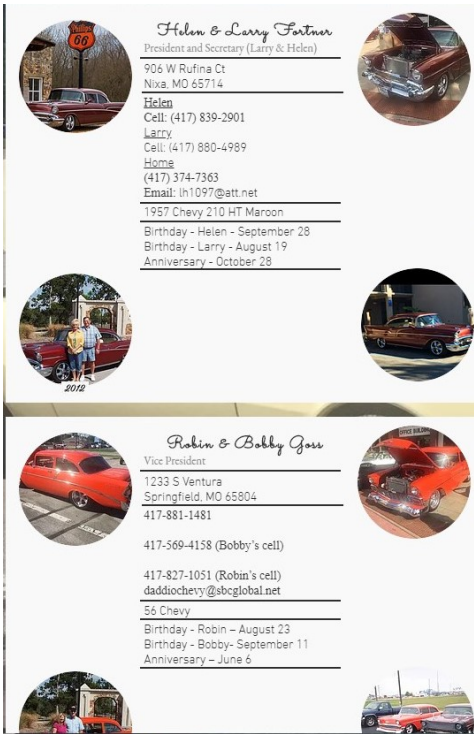
Password Protected Page: Those documents on the Members Only Page are password protected. They contain names and addresses of our membership as well member's cars. In the wrong hands, members could receive unwanted solicitations at the least or be targeted for much more nefarious activity. The password in the newsletter email each month will be listed as a reminder. The website address will part of that mailing. Also, the address will be listed in the newsletter.

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
Guest Area Please enter the password below. Go Only members can access this page. It is password protected. Password will be sent to members via email.	

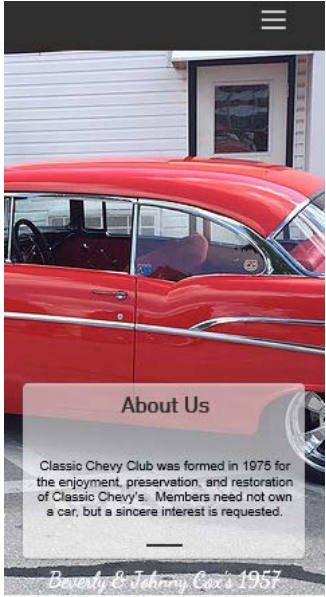
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Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
Guest Area Please enter the password below. Go Only members can access this page. It is password protected. Password will be sent to members via email.  This page presents results of analytics reporting. First data realized is the count of the number of hits to the site.	

Password Protected Page: Those documents on the Members Only Page are password protected. They contain names and addresses of our membership as well member's cars. In the wrong hands, members could receive unwanted solicitations at the least or be targeted for much more nefarious activity. The password in the newsletter email each month will be listed as a reminder. The website address will part of that mailing. Also, the address will be listed in the newsletter.

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
Guest Area Please enter the password below. Password Go Only members can access this page. It is password protected. Password will be sent to members via email.  <i>Helen & Larry Fortner</i> President and Secretary (Larry & Helen) 906 W Rufina Ct Nixa, MO 65714 Helen Cell: (417) 839-2901 Larry Cell: (417) 880-4989 Home (417) 374-7363 Email: in1097@att.net 1957 Chevy 210 HT Maroon Birthday - Helen - September 28 Birthday - Larry - August 19 Anniversary - October 28 <i>Robin & Bobby Goss</i> Vice President 1233 S Ventura Springfield, MO 65804 417-881-1481 417-569-4158 (Bobby's cell) 417-827-1051 (Robin's cell) daddiochevy@sbcglobal.net 56 Chevy Birthday - Robin - August 23 Birthday - Bobby - September 11 Anniversary - June 6 This page presents results on-line real time view of the membership with addresses, contact information, car photos.	Suitable Output is Not Available. See Desktop, Laptop, or iPad Output. In our new website, an On-line Membership List is available. When the page is opened from the Members Only menu, a list of members with names, addresses, contact information, officer's list (from Helen Fortner's membership list), birthdays and anniversary milestones (from Norma Taube's list), a car and member 2012 photograph, if available, (from a file that Gene Herndon loaned me), and up to three photographs from photographs that were taken at club shows and events. Password Protected Page: Those documents on the Members Only Page are password protected. They contain names and addresses of our membership as well member's cars. In the wrong hands, members could receive unwanted solicitations at the least or be targeted for much more nefarious activity. The password in the newsletter email each month will be listed as a reminder. The website address will part of that mailing. Also, the address will be listed in the newsletter.

About Us / About Us Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This menu link takes the user to information about the genesis of the club.	

About Us / Officers Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This page contains the Club Officers positions, names, phone numbers, email addresses.	

About Us / Club Information Subpage

Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 Club information such as overviews and activity suggestions as well as a membership form. These user instructions are available there, too. Double on link to access document.	

Contact Information Main Page

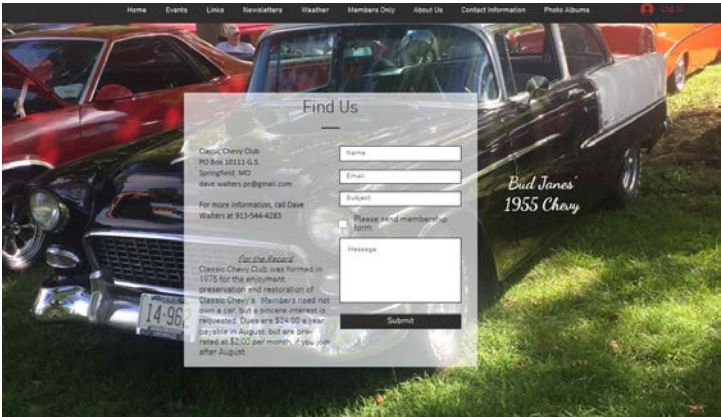
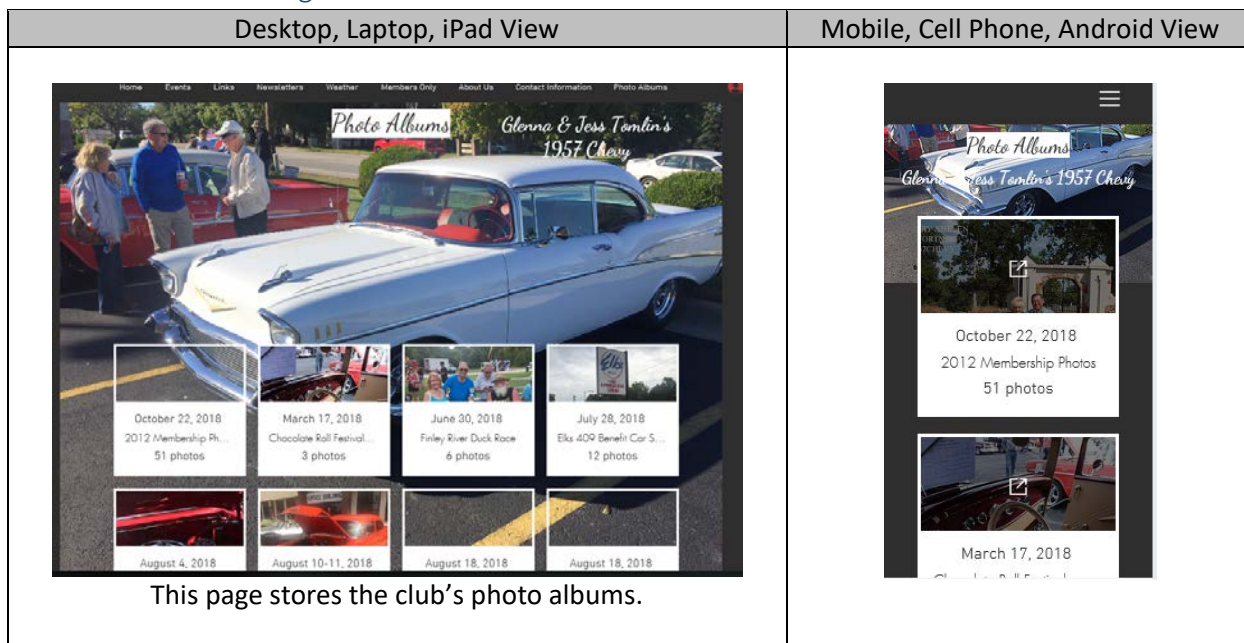
Desktop, Laptop, iPad View	Mobile, Cell Phone, Android View
 This page allows non-members to request information about the club.	

Photo Albums Main Page

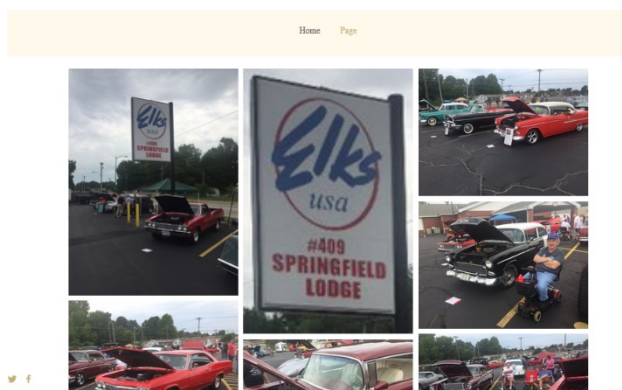


Scroll to find the event photos you wish to view. Click on the photograph or text box to open the album. This will open to the following page.



The page indicates the event and date. From two to five photographs will loop across the screen. Click on  to expand to full screen. This is the album Home Page. Click on View Photos button to access all the photos. Click on  in the upper right-hand corner to return to all photo albums. This

action takes you to the all the photos.



You can scroll to find any photo depending on the size of the album. Click on Home to return to album home page.